



# CGI OpenMedia Insights

Powerful business intelligence solution for editorial teams based on search result



OpenMedia Insights is a business intelligence solution based on OpenMedia search profiles that provide department heads with powerful insight into the operation of their newsroom teams.

The solution uses advanced data visualization to provide a range of user-configurable dashboards that give instant insight into editorial performance in key operational areas. For example:

- The number of stories per playout path in the last 24 hours
- The number of stories created per editorial office on a weekly basis
- Which agency has supplied the most stories in any given time period
- How many stories about a specific keyword have been created, and more

This makes OpenMedia Insights the ideal tool to assess the health of the story-centric workflow in modern newsrooms, balance resources, and identify areas for future development.

#### Key feature:

- OpenMedia platform-specific solution
- Advanced data visualization
- Customizable dashboard
- Provides operational performance insights

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## About CGI

### Insights you can act on

Founded in 1976, CGI is among the largest IT and business consulting services firms in the world. We are insights-driven and outcomes-based to help accelerate returns on your investments. Across hundreds of locations worldwide, we provide comprehensive, scalable and sustainable IT and business consulting services that are informed globally and delivered locally

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