

CGI GreenStart



Accelerating your sustainability journey

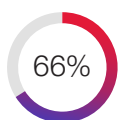
Our GreenStart programme is an agile and cost effective entry point, enabling small- and medium-sized enterprises (SMEs) to accelerate their sustainability initiatives to better engage their customers, employees and stakeholders.

The challenge

Large organisations across the globe have targeted a reduction in the carbon impact of their operations, and are looking into their supply chains to further understand their scope 3 emissions. The backbone of these supply chains is a vibrant ecosystem of SMEs that represent 90% of businesses and more than 50% of employment worldwide.

For many SMEs, responding to their stakeholders' growing interest in their sustainability credentials is a challenge. Whether responding to competitive tenders, delivering external accreditations, or meeting changing regulatory compliance, the balance between suitable sustainability expertise and the cost of full overhead ownership can provide a barrier.

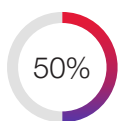
Rather than considering sustainability as a cost, we believe it is an investment. Prioritising sustainability will not only help to reduce your environmental impact, but it attracts and retains talented employees who share your values, and differentiates your business from competitors to build brand loyalty. Research also suggests that those businesses which grow their sustainability credentials are more innovative, and therefore grow quicker and are more profitable.



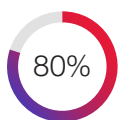
Consumers – Studies show that 66% of consumers are willing to pay more for purpose-driven products or services that have a positive social impact, even if they previously purchased alternatives.



Profitability – Analysis of the market shows corporate responsibility practices lead to a 20% increase in revenue.



Morale – Studies show that companies with strong sustainability programmes experience improved employee performance, including a 33% increase in loyalty, 16% increase in productivity, and a 50% reduction in turnover.



New markets – Surveys show that younger consumers are 84% more likely to trust a sustainable brand, 82% more likely to recommend it, and overall more likely to purchase from it.



Why CGI?

CGI GreenStart empowers SMEs with:

- Better sustainability performance and reduced environmental impact.
- Improved resource efficiency and cost savings.
- Enhanced credibility and transparency.
- Compliance with relevant regulations and industry standards.
- Positive stakeholder engagement.
- Long-term business resilience.

Our experience

Our [Sustainability and Climate Change Advisory](#) experts work with organisations to help define and deliver pathways towards net zero.

We have a broad range of skills and experience, including the delivery of sustainability strategies, net zero roadmaps, carbon accounting, reporting, digital sustainability, circular value chains, energy management, auditing, and behaviour change.

Our solution


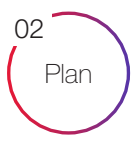
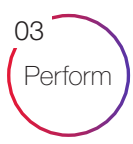

CGI's GreenStart programme is designed for SMEs starting their sustainability journeys. We offer a defined process with deliverables that help organisations navigate towards a sustainable future.

This is delivered in a cost effective, rapidly deployed and engaging package. We work closely with your team to identify your organisation's specific sustainability requirements, and set measurable, time-bound targets to improve performance.

A key element of CGI GreenStart is the mentoring and coaching provided by our sustainability experts, so that your organisation is equipped to deliver the programme and continue your sustainability journey.

Our solutions help to enhance credibility and transparency, as you will be empowered to comply with relevant laws, regulations, and industry standards, whilst creating long-term return on investment.

Our approach

-  01 **Assess**
Establishing your organisational carbon footprint, identifying major sources of emissions, and conducting a materiality assessment to determine the most significant sustainability issues for your organisation and its stakeholders.
-  02 **Plan**
Establishing a clear sustainability strategy by defining your organisation's current state and future vision, and aligning with stakeholders. Then identifying your baseline sustainability KPIs/metrics and developing science-based targets.
-  03 **Perform**
Helping you define the reporting structure and a narrative to describe your sustainability ambitions, pathway and progress in a way that engages stakeholders. Throughout, we provide advice on the relevant policies to support your environmental, social and governance (ESG) management.
-  04 **Sustain**
Providing ongoing support to exceed your sustainability commitments and improve performance through regular health checks and strategy discussions. Mentoring and coaching your team to ensure they are well positioned to deliver your future sustainability goals.

A commitment to sustainability increases competitiveness, stimulates innovation, enhances business value, and attracts and retains employees.

Our commitment

As one of the world's largest IT and business consulting services firms, we recognise the importance of operating responsibly and ethically. CGI UK has therefore committed to net zero by 2026; you can learn more about our commitments and progress in our [2022 Environment Report](#).

About CGI

Insights you can act on

Founded in 1976, CGI is among the largest IT and business consulting services firms in the world.

We are insights-driven and outcomes-based to help accelerate returns on your investments. Across hundreds of locations worldwide, we provide comprehensive, scalable and sustainable IT and business consulting services that are informed globally and delivered locally.

Find out more at [Sustainability and Climate Change Advisory](#).

For more information:
enquiry.uk@cgi.com