

OpenMedia integrates with aiconix



One of the key areas that AI is already revolutionizing workflows in the newsroom is in the field of translation and subtitling.

Automatic Speech Recognition (ASR) offers the promise of accelerating the workflow of producing live text for subtitling for minimal cost, while also enabling a broadcaster to expand their audience via automatically translated subtitles into multiple languages. However, accuracy remains an important issue to be addressed, and even the current generation of AI-based tools can make mistakes which can inflict reputational damage if they are not captured before transmission.

OpenMedia's integration with aiconix enables broadcasters to deploy a powerful mixture of AI language processing alongside human editing when required for maximum accuracy with minimal delay and overhead, making it perfectly suitable for deployment on the highest profile live broadcasts.

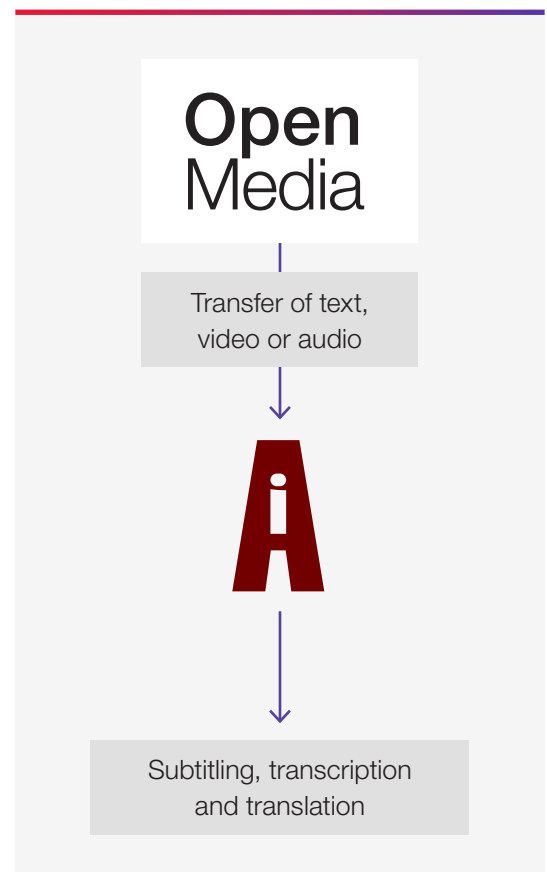


About the aiconix solution: aiconix is a composite AI platform that uses existing best-in-class tools and brings them together into the broadcast workflow. Recently it has been focussing its effort on speech recognition and live transcription and translation.

High accuracy: aiconix uses a combination of AI language models for transcription with live human editing of the resulting output when required to ensure peak accuracy. It is cloud and model agnostic, allowing broadcasters to use different language models, especially of their own languages, if desired and available. A user definable dictionary can be loaded in as well to ensure accuracy with names, specific terminology etc.

Minimal delay: The delay of AI-based transcription can be adjusted depending on the quality of the output desired. While this can be — and is already — used directly for text output to subtitling, where absolute accuracy is required a human editor can be bought in to further check and edit the output before broadcast.

Customizable: An easy-to-use interface allows users to access a variety of different options, creating everything from single fully automated workflows for subtitles to more complex ones supporting a variety of simultaneous translations into multiple languages.



About aiconix:

aiconix GmbH is an AI technology enabler and solutions provider for analysis and processing of audio-visual content. With solutions such as automated live streaming transcription and subtitling, speech-to-text, facial recognition or AI analysis of media content, we enable our customers to add significant value to their AV content production processes, gain innovative data insights and increasing monetization. Learn more about [aiconix](#)

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